



## College of Business

Research > Research Groups

### Research Groups

The College of Business (COB) has the following four research groups addressing real business challenges. We, at the COB integrate scholarship from multiple disciplines to investigate the business issues impacting the world. We believe in actively interacting with the global research community and participate in scholarly activities of different types including conferences, seminars, symposia, and funded research projects apart from publishing in quality research outlets. The following contains details about the COB research groups:

- Strategic Management and Organizational Excellence Research Group

About us

- This research group focuses on research in strategy, strategic management, supply chain management, organizational cultures and behaviors, healthcare, and issues related to local business community.

Our People

- Dr. Habib Chabchoub
- Dr. Zafar Husain
- Dr. Shorouq Eletter
- Dr. Mahmoud Askari
- Dr. Rene Apquibut
- Dr. Mariam Farooq
- Dr. Jamil Razmak
- Dr. Iffat Sabir
- Dr. Mohammad Alomari

Our activities

- Entrepreneurship, SME's and family Business Research Group

About us

- This research group focuses on research in issues related to entrepreneurship, small and medium businesses, family businesses in general and challenges faced by small and family businesses in the GCC region in particular.

Our People

- Dr. Zafar Husain
- Dr. Mahmoud Askari
- Dr. Jamil Razmak

- Dr. Bayan Farhan
- Dr. Wejdan Farhan
- Dr. Rene Paquibut
- Our activities
- Applied Business and Social Economics Research Group
- About us
- This is an extremely active research group which covers economy and sustainable development issues facing the globe during these challenging times.
- Our People
- Dr. Ghaleb Elrefae
- Dr. Abdelhafid Belarbi
- Dr. Amer Qasim
- Dr. Mahieddine Ghecham
- Dr. Abureda Islam
- Dr. Mahmoud Nassar
- Dr. Ahmed AbuSamak
- Dr. Ibrahim Niankara
- Dr. Hassan Ismail
- Dr. Mosab Tabash
- Dr. Riham Muqattash
- Dr. Mohammad AlSharairi
- Dr. Mohamad ElMaghrabi
- Our activities
- Emerging Market Internationalization Research Group
- About us
- This research group is investigating issues that are faced by digital marketing firms, e-business organizations and the new marketing and information technology related challenges faced by the businesses in the changed world after the spread of COVID-19.
- Our People
- Dr. Mohammed Nuseir
- Dr. Kholoud AlQeisi
- Dr. Belkacem Athamena
- Dr. Abdallah AlShawabkeh
- Dr. Ahmad Ghandour
- Dr. Wejdan Farhan
- Dr. Maha Rahrouh
- Our activities

[View Page](#)