



جامعة العين
AL AIN UNIVERSITY

College of Business

About the College > Vision, Mission and Values

Vision

To be a leading provider of high-quality business education in UAE

Mission

The College of Business (COB) is a learning community for developing tomorrow's business leaders in an intellectually stimulating teaching environment and supported by ample opportunities for research and community service

Values

- Students comes First: The students' success is our COB success.
- Innovation and Excellence: We are committed to continuous development.
- Accountable Educators: Academic management by having the knowledge to know doing the right things and doing the things right in an atmosphere of open disclosure.
- Collegiality: We encourage transparency in our decision making practice through a process of shared governance based on interactions among faculty, staff, and students.
- Business Partnership: Involve the business community as our partners in developing cutting edge business education.
- Diversity: We value the opportunity to work, learn, and develop in a community that embraces the diversity of individuals and ideas.
- Integrity and Ethics: We are committed to ethical and responsible behavior in our own actions and to developing the same commitment in our students by promoting the awareness of professional ethical responsibilities.

- Responsibility: We commit to being responsible and accountable in our operations at all levels, including assessment and continuous improvement of our academic programs and transparency in our strategic and operational levels.

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