



College of Business

[About the College > Overview](#)

Overview

The College of Business (COB) was established in September 2005 in the Al Ain Campus (2008 in the Abu Dhabi Campus). The College of Business grew rapidly and is now the University's second-largest College. Currently, COB offers a Bachelor of Business Administration (BBA) in seven majors to provide excellent business education to the builders of tomorrow, the men and women who will shape the future of business locally and internationally. The seven majors in the bachelor program are Management, Accounting, Finance and Banking, Marketing, Human Resource Management, Management Information Systems, and Business Analytics.

COB also offers an MBA program in General Management on the Al Ain and Abu Dhabi campuses. The MBA participants can choose one of the three focus areas: Business Analytics, Project Management, or Healthcare Management.

All of our programs are fully accredited by the Ministry of Education.

COB has obtained accreditation from the world's most coveted accreditation agency in business education, the Association to Advance Collegiate Schools of Business (AACSB). AACSB accreditation represents the highest standard of achievement for business schools in teaching, scholarship, and community engagement worldwide. With the robust sponsorship of the AAU administration, COB is actively working to elevate its teaching, scholarly, and community engagement activities to the next level.

COB keeps in touch with its alumni and is always keen to keep the lines of communication open. Many of our alumni have found good jobs, and most already working were promoted. Some of our alumni returned to pursue their graduate studies.

[View Page](#)