



College of Business

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Overview

The College of Business (COB) was established in September 2005 in Al Ain Campus (2008 in Abu Dhabi Campus). The College of Business grew rapidly and it is now the second largest college in the University. Currently, COB offers Bachelor of Business Administration (BBA) program in six majors to provide excellent business education to the builders of tomorrow, the men, and women who will shape the future of business locally, and internationally. The six majors in the bachelor program are in Management, Accounting, Finance and Banking, Marketing, Human Resource Management, and Management Information Systems.

COB also offers an MBA program in Al Ain and Abu Dhabi campuses. The MBA program is offered in eight concentrations, that are, Management (General), Accounting, Finance, Marketing, Human Resource Management, Management Information Systems, Healthcare Management, and Project Management. All of our programs are fully accredited by the Ministry of Education.

COB is a candidate for accreditation from the worlds most covet accreditation agency in business education i.e., The Association to Advance Collegiate Schools of Business (AACSB). AACSB accreditation represents the highest standard of achievement for business schools in teaching, scholarship, and community engagement worldwide. With a very strong sponsorship of AAU administration, COB is actively pursuing AACSB accreditation and leaving no stone unturned in meeting the international accreditation standards.

COB keeps in touch with its alumni, and it is always keen to keep the lines of communication open. Many of our alumni have found good jobs and most of those who are already working were promoted in their career. Some of our alumni returned to pursue their graduate studies.

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