



## College of Business

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### Goals

- Provide students with high-quality and comprehensive knowledge in Management, Accounting, Finance & Banking, Marketing, Human Resource Management and MIS.
- Prepare qualified graduates to meet market demand for managerial posts in Management, Accounting, Finance & Banking, Marketing, Human Resource Management and MIS.
- Enhance professional oral and written communication skills.
- Enhance statistical analysis skills needed for decision making at all levels of managerial hierarchy.
- Enhance information technology skills in all fields of business.
- Help students to value high ethical conducts in managerial decision-making.
- Help student to develop significant environmental awareness.
- Help students to develop professional attitudes toward the social responsibility of business organizations.

### Objectives

- Provide students with a high-quality education at internationally approved standards, to enable them to make successful managerial decisions at required levels of managerial competencies.
- Prepare highly skilled graduates to meet the market demand for professional managers in all business functions.
- Enhance students' business professional skills needed for sound decision-making process at relevant managerial positions in all types of organizations.
- Help students to build the personal professional value system necessary to conduct business and take decisions according to high ethical standards of business conduct.

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