



College of Business

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Dean's Message

I am excited to announce that Al Ain University earned AACSB International Accreditation in February 2022. This is a significant achievement as less than five percent of the world's schools offering business degree programs hold AACSB business accreditation. Al Ain University has now joined the ranks of the world's leading Universities across 60 countries and territories recognized for delivering quality Business education.

AACSB accreditation results from years of perseverance and teamwork by exceptionally hardworking and dedicated College of Business faculty and staff. AACSB Accreditation supports what we have recognized all along the Al Ain University business students are among the best and brightest, with a drive and determination to become entrepreneurs, business leaders, and life-long learners.

The College of Business (COB) at Al Ain University prepares students for leadership roles, fosters entrepreneurial growth, and conducts impactful research that helps improve business practice. Undergraduate and graduate students acquire transferable skills and knowledge that prepare them to lead from the front.

The College's strong faculty from around the world achieves rigorous standards for teaching effectiveness, quality research productivity, and impactful community service. The College attracts motivated students and engages them in the highest level of state-of-the-art business education.

Recognizing that career paths change, the College offers a Bachelor's program in six majors: Management, Accounting, Finance and Banking, Marketing, Human Resources, and Management Information Systems. We also offer an MBA program in general management with three focus areas: Business Analytics, Healthcare Management, and Project Management. Our

faculty involves undergraduate and graduate students in their research and provides them with experiential learning opportunities, including case studies, client projects, and internships, to prepare students as leaders in their field of study.

Furthermore, students are encouraged to develop and test their business ideas through support in our Foundation of Entrepreneurship and Innovation Course through an incubation facility. The College of Business at Al Ain University is dedicated to providing our students with a highly engaging educational experience so that they can use their enhanced knowledge, skills, abilities, and confidence to become entrepreneurs and business leaders of tomorrow and can make a noticeable impact on the local and regional community.

I am delighted to welcome you to the College and encourage you to make the most of the opportunities it offers.

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