



College of Business

About the College > Dean's Message

Dean's Message

The College of Business (COB) at Al Ain University (AAU) prepares students for leadership roles, fosters innovative and entrepreneurial mindset, and conducts quality research that addresses local and regional business issues. The College's strong faculty from around the world achieves rigorous standards for teaching effectiveness, quality research, and impactful community engagement. The College attracts top-quality students and engages them in the highest level of hands-on business education. In just 15 years, the AAU – COB has enjoyed enormous growth in faculty, research, and academic programs. Our faculty fall within the teaching and research areas of Management, Accounting, Finance & Banking, Marketing, Human Resource Management, Management Information Systems, Healthcare Management, and Project Management.

Our faculty provides experiential learning opportunities, including case studies, internships, and client projects with the ultimate goal of preparing students as business leaders. Students are also encouraged to develop and test their innovative business ideas through class projects in innovation and entrepreneurship, small business management courses. Faculty members are integral in curriculum development, creating and refining programs of studies that prepare students for future careers in business.

The College of Business at Al Ain University is dedicated to providing our students with an extremely engaging educational experience so that they can use their enhanced knowledge, skills, abilities, and confidence to become entrepreneurs and business leaders of tomorrow and can make a noticeable impact on the local and regional community.

I have great pleasure in welcoming you to the College.

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[View Page](#)