



Al Ain University

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Goals and Objectives

	(2021-2025) Strategic Goals	Objectives / Initiatives
1. Academic Programs	Strengthen AAU's commitment to deliver quality undergraduate and graduate programs that are characterized by rigorous disciplinary depth and breadth with a high level of direct interaction between faculty and students (*SDG 4 & 9).	1.1. Promote curricular reform and innovation in all areas of the academic programs. 1.2. Offer a variety of well-supported quality programs that are consistent with the University's educational mission. 1.3. Secure needed laboratories, classrooms, and workspaces that are needed for faculty, staff, and students. 1.4. Support all library functions. 1.5. Promote and support the efficient and effective use of technology in the academic and administrative process to enhance curricular needs.
2. Faculty Staff	Continue to recruit and retain a dedicated and culturally diverse faculty whose teaching is informed by research and embodies learning experiences that enable students to improve academically and personally (*SDG 4, 5, 8, 10, & 16).	2.1. Support and enhance the professional stature of the faculty body. 2.2. Implement and strengthen existing policies for improved communication between faculty and administration, thus involving faculty input into the decision-making process, and an enhanced sense of shared responsibility for the University management. 2.3. Recruit AAU Graduates, graduated with distinction.
3. Students	Improve the recruitment, retention, and graduation rates	3.1. Develop an effective enrollment management

within the student body, while program that is linked to the increasing the number of well academic programs' needs.

prepared and academically able 3.2. Improve the AAU students who wish to enter are reputation in local high schools, sustainable environment that and other educational facilitates the development of institutions.

competent, and creative 3.3. Review and coordinate all professionals (*SDG 4, 5, & enrollment-related works, 10). programs, services, and activities.

3.4. Enhance the current academic advising process.

4. Scientific Research

Foster research and support 4.1. Articulating at the unit level faculty members to secure the different research activities and time, financial support, and plans to achieve research collaborations to maximize their goals.

success in research, 4.2. Fostering outreach to the scholarship, and other community and region and sustainable activities (*SDG 4). maintaining an online directory of faculty to assist them in their research.

4.3. Recognizing and rewarding the faculty and staff's efforts in research to enhance productivity.

5. Learning Resources

Secure and strengthen the 5.1. Providing an adequate and University's information predictable mechanism for technology and media services funding informational and to support both the academic institutional technologies, so and administrative functions of that AAU can satisfy the the University and the technology needs of its deployment of new and students, staff, and faculty, now innovative teaching and and in the future.

research technologies as they 5.2. Strengthening the become available (*SDG 4 & 9). maintenance and upgrading of the University's information technology infrastructure, facilities, and hardware.

5.3. Strengthening the information technology services and the instructional technology services and support systems that are offered at the University.

5.4. Promoting and supporting the efficient and effective use of

academic and administrative technologies that satisfy the faculty and curricular needs.

6. Community Engagement

Contribute for a sustainable society and the local community, by addressing their educational, cultural, social, and economic interests (*SDG 4, 16, & 17).

6.1. Supporting collaborative partnerships with schools, businesses, corporations, government agencies, community organizations, community development organizations, religious institutions, and civic organizations to provide, develop, and implement community-building efforts.

6.2. Participating in elementary and secondary education delivery systems to improve teaching and learning at all levels.

6.3. Promoting internal and external activities that help outreach AAU.

6.4. Seeking membership in local, regional, and international associations.

6.5. Collaborating with other academic institutions in the areas of teaching, research, consultancy, and training programs.

* Sustainable Development Goals

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