جامعة العين
AL AIN UNIVERSITY

Feb 09, 2026

Al Ain University and National Media Office Strengthen Media Cooperation

As part of strengthening institutional partnerships and supporting the national media ecosystem, a delegation from Al Ain University paid an official visit to the National Media Office, headed by Dr. Noor Al Deen Atatreh, Vice Chairman of the Board of Trustees of Al Ain University.

The University delegation was received by Mohammed Saeed Al Shehhi, Deputy Chairman of the National Media Office. During the meeting, both sides discussed ways to enhance joint media cooperation, exchange expertise, and establish strategic partnerships to advance the national media sector.

The discussions also addressed potential areas of collaboration in media training, content production, and digital media, with the aim of aligning the applied academic programs of the College of Communication and Media at Al Ain University with labor market requirements and supporting the preparation of qualified media professionals equipped with both professional

skills and academic knowledge.

Both parties emphasized the importance of strengthening integration between media education and professional practice, and highlighted the pivotal role of academic institutions and national media entities in preparing a new generation of media professionals capable of keeping pace with rapid developments in the media sector and contributing to the production of purposeful, responsible media content.

This visit reflects Al Ain University’s commitment to expanding its strategic partnerships with national media institutions, reinforcing its academic and community role, and advancing the media sector in the country.

Press Release Link