



Nov 12, 2025

Students' Research Day Highlights Undergraduate Innovation

The College of Business at Abu Dhabi Campus organized the Students' Research Day, where undergraduate students presented a distinguished collection of research projects covering diverse topics such as artificial intelligence, health, public relations, commodities, and more, reflecting their academic interests and research capabilities.

The event welcomed Ms. Hend Al Zaabi from the National Library and Archives as the guest speaker, who delivered an inspiring talk on the importance of research and innovation in higher education. Prof. Amer Qasim, Vice President of Al Ain University, also participated, enriching the discussions with valuable insights and constructive academic feedback.

The event was supervised by Dr. Tamara Mohammad and Dr. Riham Muqattash, reaffirming Al Ain University's commitment to fostering a culture of research, critical thinking, and academic excellence among its students.

[Press Release Link](#)