Nov 06, 2025

International Business Students' Day 2025 Celebrates Innovation and Cultural Diversity

The College of Business at Al Ain University – Abu Dhabi Campus successfully hosted the International Business Students' Day 2025 at Dafra Hall, organized by Dr. Mohammad Sharairi, Dr. Mariam Farooq, Dr. Yasin Khalil Karsou', Prof. Habib Chabchoub, and Prof. Rania Mustafa. The event brought together undergraduate students, faculty members, alumni, and industry representatives for a day of learning, networking, and cultural exchange.

The event welcomed over 200 school students and teachers, celebrating the international perspectives students bring to business education. A key highlight was the Student Exhibition, where teams presented innovative product ideas inspired by global markets.

Additionally, the event featured a Cultural Booths Exhibition, where students showcased business practices, traditions, and cuisines from different countries, including traditional clothing, cultural artifacts, and food tasting stations, transforming the hall into a vibrant mosaic

of global cultures.

This interactive experience emphasized the importance of cross-cultural understanding in international business contexts, reinforcing the College of Business’s commitment to preparing globally competent, culturally aware business leaders.

Press Release Link