



Oct 08, 2024

Workshop on Igniting Entrepreneurship Turning Ideas into Action

The College of Business, in collaboration with INJAZ UAE, organized a workshop titled “Igniting Entrepreneurship: Turning Ideas into Action” on 8th October 2024 at Al Dafrah Hall. The event was led by Dr. Wejdan Farhan and featured guest speakers Mrs. Razan Al Bashiti, CEO of INJAZ UAE, and Mrs. Ala’a Abu Lail, Program Manager at INJAZ UAE. This workshop was a crucial part of an initiative to cultivate entrepreneurial skills among students and offer them real-world business insights. More than 100 students attended the event, specifically those enrolled in Fundamentals of Innovation & Entrepreneurship and Principles of Macroeconomics courses. The workshop introduced students to the INJAZ Company Program, a dynamic competition encouraging participants to create, manage, and grow their businesses. Essential entrepreneurial skills such as teamwork, financial management, and innovation were highlighted. Practical tips on business development and guidance on excelling in the competition were also shared. The event significantly impacted fostering an entrepreneurial mindset among students, equipping them with the skills and confidence to transform their ideas into successful ventures in a real-world business environment.

[Press Release Link](#)