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Al Ain University organizes the “Business Knowledge Bazaar”

The College of Business at Al Ain University (Abu Dhabi Campus) in collaboration with the Deanship of Student Affairs, organized an initiative titled "Business Knowledge Bazaar" for private school students in the secondary level.

The event aimed to boost students' awareness about Al Ain University and the College of Business, which enables students to make an informed decision when selecting a university to continue their studies, and introduce school students to the business environment by engaging them in business competitions and enhancing their knowledge about basic business concepts.

Dr. Nuha Hamada, Deputy Dean of Student Affairs, emphasized the importance of such initiatives that enhance the value of knowledge and talent within the student community in schools and universities.

[Press Release Link](#)