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## **The College of Business organizes the Innovation and Entrepreneurship Exhibition**

The College of Business at Al Ain University(AAU)- Abu Dhabi Campus- organized the Innovation and Entrepreneurship Exhibition, which was inaugurated by Prof. Amer Qassem, AAU Vice President (Abu Dhabi Campus). During the event, students showcased their creative projects, which were developed under the guidance of college professors. The exhibition attracted a large audience, including academic and administrative staff, as well as university students from various colleges.

The exhibition aimed to foster a culture of innovation among university students, promote the exchange of ideas and experiences through innovative projects, and provide teachers with new ideas to enhance their teaching and research activities. The attendees were delighted with the exhibition, as they engaged in discussions and collaborated on the development of innovative projects. The event also helped to promote a spirit of competition and self-confidence among the participants.

[Press Release Link](#)