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## Two students from AAU won the Future Entrepreneurs Award for Best investment idea

Students, Ghanima Al Hammadi and Abida Hafez, from the College of Business at Al Ain University of Science and Technology, Abu Dhabi campus, won the Future Entrepreneurs Award for Best Investment-Product idea for their innovative Smart Safety Alarm. Where the prize was lunched by the Abu Dhabi Chamber in collaboration with the Abu Dhabi Department of Education and Knowledge.

The idea of ??innovation was to create a smart alarm system that would serve the People of Determination (Who can't hear), used in emergencies and consists of two parts. The first part is placed on the door outside the room or toilet or any closed place, and the second part is placed inside. In the emergency cases, the people of determination can press on the button from inside and immediately a loud voice comes out with red flashing light. The other party responds by pressing the button outside the door, giving a signal to the person inside which means that assistance is on the way, in order to prevent panic and reassurance.

Ghanima said that the goal of the innovation is to solve problems of the people who can't hear. Thus, innovation enhances the communication between them and the surrounding society and reduces the feeling of fear or panic in emergency cases. She also expressed her happiness with winning, and praised the Al Ain University of Science and Technology's efforts to support all the students and encourage them to be innovative and creative.

It is worth mentioning that 25 students from the Al Ain University of Science and Technology participated in the Future Entrepreneurs Award, where they presented 6 innovations in various categories under the supervision of a number of academics from the College of Business. Four out of 1,400 participating projects have been nominated for the finals.

[Press Release Link](#)