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Knowledge Market at AAU

A Knowledge Market has been organized by the College of Business for the first time at the Al Ain University of Science and Technology, Abu Dhabi Campus, to enhance the value of science and knowledge among school students.

The idea of the initiative is to create a commercial market that converts knowledge into a virtual currency capable of buying market products, where the spirit of teamwork had a positive impact on the university community and the hosted schools.

Dr. Amer Qasim, AAU Vice President, praised the College of Business and its students' efforts to organize this initiative, and encouraged them to create more interesting activities.

[Press Release Link](#)