



Nov 20, 2017

## AAU Chancellor received the General Secretary of FNC

Dr. Noor El Deen Atatreh, AAU Chancellor, received HE Ahmad Shabeb Al Dhaheri, General Secretary of the Federal National Council, to discuss different issues about education, research and the cooperation aspects, in the presence of Dr. Amer Qasem, AAU Vice President, Dr. Abdullah Al Shwabke, Deputy Dean of the College of Business and Dr. Mohammad Naseer, Faculty member at AAU.

HE AI Dhaheri presented a brief about the establishment of the Federal National Council and its role to support the developments at the UAE. While Dr. Atatreh showed the recent achievements, the future plans and the International accreditations of AI Ain University of Science and Technology.

Both parties discussed the cooperation aspects to achieve their visions in developing the national awareness of students and guide them towards the labor market.

He AI Dhaheri praised the AAU's development and wished further development, progress and success, stressing the keenness of the Federal National Council to strength its relations with the AI Ain University in exchanging knowledge and experiences.

For his part, Dr. Atatreh praised the positive role played by the FNC to serve the community and institutions at UAE.

It is worth to mention that this visit came on the sidelines of the "Marketing and Creativity" event, which were organized by the College of Business at AAU, Abu Dhabi campus, where AI Dhaheri presented a lecture entitled "Community Participation Development in public affairs through marketing tools" which focused on marketing in the UAE and received a huge presence and good interaction from Faculty members and students.

Press Release Link