



College of Business

Doctor of Business Administration (DBA)

COURSE DESCRIPTIONS

Course Code	Course Title	Brief Course Description
0501710	Organization Theory and Behavior	This course explores classical and contemporary theories of organizational structure, behavior, and development, emphasizing how individuals and groups interact within organizational systems. Through the lens of applied research, students will critically evaluate the dynamics of leadership, motivation, culture, power, and change. The course prepares students to synthesize behavioral theory and empirical evidence to address organizational challenges, promote ethical leadership, and drive sustainable performance.
0501720	Business Analytics and Managerial Decision-Making	This course explores advanced business analytics techniques and managerial decision-making frameworks, focusing on the strategic use of data for optimizing business performance. It integrates quantitative methods, predictive analytics, machine learning, and AI-driven decision models to enhance managerial effectiveness. Emphasizing a research-driven approach, students will critically evaluate analytical methodologies, apply data-driven decision-making strategies, and address complex business challenges through empirical investigation. Ethical considerations and data governance are incorporated to ensure responsible analytics practices.
0501730	Artificial Intelligence in Business	This course explores the strategic applications of Artificial Intelligence (AI) in business, focusing on the use of machine learning, natural language processing, robotics, and automation to drive competitive advantage and operational efficiency. Students will critically evaluate AI-driven decision-making models, data analytics, and algorithmic business strategies, incorporating research-driven insights to assess the impact of AI on various industries. Ethical considerations, governance, and risk management in AI adoption will be examined to ensure responsible implementation. Through case studies, empirical research, and hands-on applications, students will develop the expertise to design and implement AI-powered business solutions that align with organizational goals and market demands.
0501740	Business Research Methods	This course provides doctoral students with an advanced understanding of research philosophy, design, and methods in the context of business practice. It emphasizes the critical evaluation of qualitative, quantitative, and mixed-method approaches, equipping students with the skills to design rigorous, ethically sound research strategies. Through scholarly literature synthesis and empirical tool application, students will formulate research problems, construct conceptual frameworks, and justify the methodological choices essential for proposing doctoral-level research. The course provides the foundation for developing original, impactful research proposals that contribute to business theory and practice.

0501750	Advanced Economics of Strategy	This course explores the intersection of strategic management and economics, focusing on how firms compete, position themselves in markets, and create long-term value. Emphasizing applied economic theory and empirical research, students will critically assess market structures, pricing strategies, game theory, innovation, and policy implications. The course equips students with the analytical tools and research competencies needed to develop strategic solutions for complex business problems while contributing to the scholarly understanding of competitive behavior and economic performance.
0501760	Advanced Strategic Management	This course offers an in-depth exploration of strategic management theories, frameworks, and practices with a focus on creating sustained competitive advantage in complex and dynamic business environments. Students will engage in the critical evaluation of advanced strategy concepts, analyze global strategic challenges, and apply research methods to propose evidence-based strategic solutions. The course emphasizes the integration of applied research, ethics, innovation, and sustainability into strategic thinking and decision-making processes.
0501770	Ethics, Governance, and Sustainability	This course explores the ethical, governance, and sustainability dimensions of contemporary business practices. It emphasizes critical inquiry into corporate social responsibility, ESG frameworks, stakeholder theory, and ethical leadership. Students will examine governance mechanisms and sustainability strategies through an applied research lens to evaluate and propose responsible business practices. The course promotes ethical decision-making, regulatory awareness, and strategic alignment with social and environmental imperatives.
0501771	Doctoral Seminar on Contemporary Business Issues in the Field of Study	This doctoral seminar explores emerging and contemporary business issues tailored to each student's field of study. Through a series of faculty- and peer-led seminars, students will critically engage with recent developments in academic and practitioner literature, evaluate ongoing debates, and formulate research-based responses to complex business challenges. The course emphasizes interdisciplinary perspectives, applied research, and scholarly discourse, helping students synthesize insights from their specialization and contribute to theory and practice through advanced academic inquiry.
0501772	Global Business Environment	This course explores the dynamics of the global business environment and its influence on managerial and strategic decision-making. Students will evaluate the impact of globalization, international trade policies, geopolitical risks, and cultural contexts on global operations. The course integrates applied research and strategic analysis to examine opportunities and challenges multinational firms face in dynamic economic, technological, and regulatory environments. Emphasis is placed on ethical decision-making, cross-border collaboration, and sustainable business practices.
0501773	Innovation and Change Management	This course examines advanced theories and practices in innovation and change management, emphasizing the strategic role of innovation in organizational transformation. Students will critically evaluate innovation processes, resistance to change, and organizational learning while applying research methods to propose data-driven solutions for change initiatives. The course integrates leadership, systems thinking, and ethical considerations, preparing students to lead change in complex and evolving business environments.

0501780	Research Proposal	This course guides doctoral students through the development of a rigorous and original research proposal that serves as the foundation for their dissertation. Building on prior knowledge of business research methods, students will synthesize relevant literature; articulate a research problem rooted in practice, and design a coherent methodological framework. The course emphasizes the formulation of research questions or hypotheses, selection of appropriate qualitative, quantitative, or mixed methods, and application of ethical research practices. Through intensive writing, peer feedback, and oral defense, students will produce a scholarly proposal that demonstrates theoretical grounding, methodological soundness, and potential for real-world impact.
0501790	DBA Dissertation	The DBA Dissertation is the culminating component of the Doctor of Business Administration program. Building upon the approved research proposal from course 0501780, students will conduct original applied research that addresses a significant problem of practice within their field of study. Under faculty supervision, students will collect and analyze data, interpret findings in light of relevant theories, and generate practical and scholarly contributions. The dissertation must demonstrate methodological rigor, ethical integrity, and alignment with contemporary business challenges.