

## **BBA** in Management

## GUIDANCE PLAN

| YEAR 1                                   |  | YEAR 2  |  | YEAR 3   |   | YEAR 4  |  |
|--|--|---|--|--|---|---|--|
| Semester 1                               | Semester 2                                   | Semester 1  | Semester 2   | Semester 1   | Semester 2  | Semester 1  | Semester 2                                       |
| Computer Skills<br>(0102120)             | Science and Life<br>(0201111)                | Fund. of<br>Innovation and<br>Entrepreneurship<br>(0501170) | Scientific Research<br>Methodology<br>(0508203)        | Small Business<br>Management<br>(0501320)                | Managing<br>Performance<br>(0501360)                    | Organization and<br>Job Design<br>(0501430)             | Contemporary<br>Management<br>Practice (0501491) |
| English (1)<br>(0401120B)                | English (2)<br>(0401121B)                    | UAE Studies<br>(0409103)                                    | GUE Elective 1   | Organizational<br>Communication<br>(0501431)             | Innovation<br>Management and<br>Creativity<br>(0501470) | Leadership for<br>Managers<br>(0501350)                 | Internship<br>(Management)<br>(0501490)          |
| Arabic Language<br>(0405100)             | Islamic Culture<br>(0406110)                 | Principles of<br>Financial<br>Accounting<br>(0502200)       | Principles of<br>Managerial<br>Accounting<br>(0502230) | SPC. Elective 1  | SPC. Elective 2   | SPC. Elective 3   | SPC. Elective 4                                  |
| Principles of<br>Management<br>(0501200) | Organizational<br>Behavior (0501330)         | Principles of MIS (0506200)                                 | Principles of<br>Financial<br>Management<br>(0503300)  | Statistics for<br>Business Decision-<br>Making (0508201) | Quantitative<br>Business Analysis<br>(0501306)          | Production and<br>Operations<br>Management<br>(0501481) | Quality<br>Management<br>(0501480)               |
| Math for Business<br>(0508200)           | Principles of<br>Macroeconomics<br>(0509200) | Principles of<br>Microeconomics<br>(0509210)                | Principles of<br>Marketing<br>Management<br>(0504200)  | International<br>Business<br>Management<br>(0501210)     | Business<br>Leadership<br>(0501250)                     | Business Law and<br>Ethics (0501410)                    | Strategic<br>Management<br>(0501440)             |
|  |  |   |  |  | GUE Elective 2  |   |  |
| 15 CH                                    | 15 CH  | 15 CH   | 15 CH  | 15 CH  | 18 CH   | 15 CH   | 15 CH  |
| 30 CH                                    |  | 30 CH   |  | 33 CH  |   | 30 CH   |  |
| 123 CH                                   |  |   |  |  |   |   |  |