



College of Business

BBA in Management

TEXTBOOKS

COURSE ID	COURSE NAME	TEXTBOOK TITLE	AUTHOR/S	PUBLISHER	YEAR
0501100	Introduction to Time Management	Time Management	Brian Tracy	American Management Association	2013
0501150	Leadership and Teamwork	The Art and Science of Leadership	Afasaneh Nahavandi	Pearson	2015
0501170	Fundamentals of Innovation and Entrepreneurship	Technology Ventures: From Idea to Enterprise	Byers, Dorf, Nelson	McGraw Hill Education	2015
0501200	Principles of Management	Fundamentals of Management	S.P. Robbins, M. Coulter, D.A. Decenzo.	Pearson	2020
0501210	International Business Management	International Business: The Challenges of Globalization	John J. Wild, Kenneth L. Wild	Pearson	2020
0501250	Business Leadership	Better Business	M. R. Solomon, M. Anne Poatsy, K. Martin	Pearson	2018
0501306	Quantitative Business Analysis	Quantitative Analysis for Management	Render, B., Stair Jr, R., Hanna, M., Hale, T.	Pearson	2018
0501320	Small Business Management	Essentials of Entrepreneurship and Small Business Management	Norman Scarborough, Jeffrey Cornwall	Pearson	2019
0501330	Organizational Behavior	Essentials of Organizational Behavior	Stephen P. Robbins, Timothy A. Judge	Pearson	2018
0501350	Leadership for Managers	Leadership: Theory and Practice	Peter G. Northouse	Sage	2016
0501360	Managing Performance	Performance Management	Herman Aguinis	Chicago Business Press	2019
0501361	Change Management	Managing Change	Bernard Burnes	Pearson	2017
0501362	Healthcare Management	Introduction to Health Care Management	Buchbinder, S.B., Shanks, N.H.	Jones & Bartlett	2021

0501430	Organization and Job Design	Organization Theory and Design	Richard Daft	Cengage Learning	2020
0501431	Organizational Communication	Fundamentals of Organizational Communication	Pamela S. Shockley-Zalabak	Allyn & Bacon	2014
0501432	Negotiation	Negotiation	Lewicki, R., Barry, B., Saunders, D.	McGraw-Hill	2020
0501433	Corporate Social Responsibility	Strategic Corporate Social Responsibility	David Chandler	Sage	2020
0501440	Strategic Management	Strategic Management and Business Policy: Globalization, Innovation and Sustainability	Wheelan, Hunger, Hoffman, Bamford	Pearson	2018
0501470	Innovation Management and Creativity	Innovation acceleration: Transforming Organizational Thinking	D. Kuratko, J. Hornsby, M. Goldsby	Prentice Hall	2012
0501480	Quality Management	Quality Management for Organizational Excellence: Introduction to Total Quality	D. L. Goetsch, S. B. Davis	Pearson	2014
0501481	Production and Operations Management	Operations Management: Processes and Supply Chains	L. J. Krajewski, M. K. Malhotra, L. P. Ritzman	Pearson	2016
0501482	Supply Chain Management	Supply Chain Management: Strategy, Planning, and Operation	Sunil Chopra, Peter Meindl	Pearson	2016
0501491	Contemporary Management Practice	Contemporary Management	Gareth Jones, Jennifer George	McGraw-Hill	2020