



## College of Business

### BBA in Management Information Systems

#### TEXTBOOKS

COURSE ID	COURSE NAME	TEXTBOOK TITLE	AUTHOR/S	PUBLISHER	YEAR
0506200	Principles of MIS	Introduction to Information Systems	G. Marakas, J. O'Brien	McGraw-Hill	2013
0506210	Introduction to Programming Languages	C++ Programming: From Problem to program design	Malik D. S.	Cengage Learning	2018
0506320	Database Management Principles and Applications	Modern Database Management	H. Jeff, R. Venkataraman, H. Topi	Pearson	2020
		Fundamentals of Database systems	E. Ramez, S. Navathe		2017
0506330	Business System Analysis and Applications	Systems Analysis and Design	A. Dennis, B. H. Wixom, R. M. Roth	Wiley	2019
0506370	Decision Support Systems	Business intelligence, analytics, and data science : a managerial perspective	R. Sharda, D. Delen, E. Turban	Pearson	2018
0506400	Knowledge Management	Knowledge Management in Theory and Practice,	Dalkir Kimiz	MIT Press	2017
0506420	Data Analytics	Data Science and Big Data Analytics: Discovering, Analyzing, Visualizing and Presenting Data	EMC Education Services	Wiley	2015
0506440	Website Design and Development	Web Development and Design Foundations with HTML5	Terry Felke-Morris	Pearson	2015
		Electronic Commerce: A Managerial Perspective	E. Turban, J. Lee, D. King, H. M. Chung	Prentice-Hall	2018
0506450	Project Management	Information Technology Project Management	Kathy Schwalbe	Course Technology	2019
0506460	Business Data Communications	Business Data Communications and Networking	Fitzgerald, Dennis, Durcikova	Wiley	2021
0506461	Information Security	Principles of Information Security	M. E. Whitman, H. J. Mattord	Cengage Learning	2018
0506462	Enterprise Resource Planning	Modern ERP: Select, Implement, and Use Today's Advanced Business Systems	Marianne Bradford	Lulu.com	2020

0506470	E-Business	Electronic Commerce 2018: A Managerial and Social Networks Perspective	E. Turban, J. Outland, D. King, J. K. Lee, T. P. Liang, D. C. Turban	Springer	2018
0506481	Business Intelligence	Business Intelligence, Analytics, and Data Science a Managerial Perspective	Sharda R., Delen D., Turban E.	Pearson	2018