



College of Business

BBA in Finance and Banking

TEXTBOOKS

COURSE ID	COURSE NAME	TEXTBOOK TITLE	AUTHOR/S	PUBLISHER	YEAR
0503210	Computer Applications in Finance	Excel Modeling in Corporate Finance	Craig W. Holden	Pearson	2015
0503300	Principles of Financial Management	Principles of Managerial Finance	Gitman, L., Zutter, Chad.	Prentice Hall	2019
0503310	Corporate Finance	Corporate Finance	Ross, Westerfield, Jaffe	McGraw-Hill	2019
0503320	Investment Management	Fundamentals Of Investing	Smart, Gitman,Joehnk,	Prentice Hall	2017
0503321	Portfolio Management	Portfolio Construction, Management, and Protection	Robert A. Strong	South-Western College	2009
0503330	Banking Operations Management	Bank Management & Financial Services	S. Rose, Sylvia C. Hudgins.	McGraw-Hill	2013
0503340	Islamic Finance	Understanding Islamic Finance	Ayub, Muhammad	Wiley	2007
0503350	International Financial Management	International Financial Management	Eun, C. S., Resnick, B.G.	McGraw-Hill	2021
0503360	Risk Management and Insurance	Principles of Risk Management and Insurance	George E. Rejda, Michael McNamara	Pearson	2017
0503370	Personal Finance	Personal Finance	J. Kapoor, L. Dlabay, R. J. Hughes, M. Hart	McGraw-Hill	2020
0503400	Financial Analysis and Planning	Principles Of Managerial Finance	Zutter, Smart	Prentice Hall	2019
0503460	Financial Engineering	Principles of Financial Engineering	Robert Kosowski, Salih Neftci	Academic Press	2015
0503470	Financial Markets and Institutions	Financial Institutions Management: A Risk Management Approach	Saunders, A., M. Cornett	McGraw-Hill	2021
0503480	Financial Feasibility Study	DK Essential Managers: Project Management: Planning, Organizing, Evaluating	DK	DK	2015

0507410	Business Law and Ethics	Law and Ethics in the Business Environment	Terry Halbert, Elaine Ingulli	Cengage	2018
0508200	Mathematics for Business	Mathematics for Economics & Business	Jacques, I.	Prentice Hall	2018
0508201	Statistics for Business Decision-Making	Business Statistics in practice	B. L. Bowerman, R. T. O'Connell, E. S. Murphree	McGraw Hill	2014
0508203	Scientific Research Methodology	Research methodology: a step by step guide for beginners	Kumar, R.	Sage	2019
0509200	Principles of Macroeconomics	Principles of Macroeconomics	Karl E. Case, Ray C. Fair, Sharon Oster	Prentice Hall	2020
0509210	Principles of Microeconomics	Principles of Microeconomics	Karl E. Case, Ray C. Fair, Sharon Oster	Prentice Hall	2020