



College of Business

BBA in Management Information Systems

TEXTBOOKS

COURSE ID	COURSE NAME	TEXTBOOK TITLE	AUTHOR/S	PUBLISHER
0506200	Principles of MIS	Business-Driven Information Systems	Paige Baltzan and Amy Phillips	McGraw-Hill
0506210	Introduction to Programming Languages	C++ Programming: From Problem to program design	Malik D. S.	Cengage
0506320	Database Management Principles and Applications	Modern Database Management	H. Jeff, R. Venkataraman, H. Topi	Pearson
		Fundamentals of Database systems	E. Ramez, S. Navathe	
0506330	Business System Analysis and Applications	Modern Systems Analysis and Design	Joseph Valacich, Joey George	Pearson
0506370	Decision Support Systems	Analytics, Data Science, & Artificial Intelligence Systems for Decision Support	Ramesh Sharda and Dursun Delen and Efraim Turban	Pearson
0506400	Knowledge Management	Knowledge Management in Theory and Practice,	Dalkir Kimiz	MIT Press
0506420	Data Analytics	Data Science and Big Data Analytics: Discovering, Analyzing, Visualizing and Presenting Data	EMC Education Services	Wiley
0506440	Web Engineering	Web Development and Design Foundations with HTML5	Terry Felke-Morris	Pearson
		Electronic Commerce: A Managerial Perspective	E. Turban, J. Lee, D. King, H. M. Chung	Prentice-Hall
0506450	Project Management	Information Technology Project Management	Kathy Schwalbe	Course Technology
0506460	Business Data Communications	Business Data Communications and Networking	Fitzgerald, Dennis, Durcikova	Wiley
0506461	Information Security	Principles of Information Security	M. E. Whitman, H. J. Mattord	Cengage
0506462	Enterprise Resource Planning	Modern ERP: Select, Implement, and Use Today's Advanced Business Systems	Marianne Bradford	Lulu.com

0506470	E-Business	E-Commerce: Business, Technology, Society	Kenneth C. Laudon and Carol Guercio Traver	Pearson
0506481	Business Intelligence	Business Intelligence, Analytics, and Data Science a Managerial Perspective	Sharda R., Delen D., Turban E.	Pearson