



College of Business

BBA in Finance and Banking

TEXTBOOKS

COURSE ID	COURSE NAME	TEXTBOOK TITLE	AUTHOR/S	PUBLISHER
0503210	Computer Applications in Finance	The Essentials of Financial Modeling in Excel: A Concise Guide to Concepts and Methods	Rees, Michael	Wiley
0503300	Principles of Financial Management	Principles of Managerial Finance	Zutter, Chad and Scott, Smart	Pearson
0503310	Corporate Finance	Corporate Finance	Ross, Westerfield, and Jaffe	McGraw-Hill
0503320	Investment Management	Investments	Zvi Bodie, Alex Kane and Alan Marcus	McGraw-Hill
0503321	Portfolio Management	Modern Portfolio Management: Moving Beyond Modern Portfolio Theory	Todd E. Petzel	Wiley
0503330	Banking Operations Management	Bank Management & Financial Services	Peter Rose, Sylvia C. Hudgins	McGraw-Hill
0503340	Islamic Finance	Fundamentals of Islamic Finance and Banking	Syeda Fahmida Habib	Wiley
0503350	International Financial Management	International Financial Management	Eun, C. S., Resnick, B.G.	McGraw-Hill
0503360	Risk Management and Insurance	Principles of Risk Management and Insurance	George E. Rejda, Michael McNamara	Pearson
0503370	Personal Finance	Personal Finance	J. Kapoor, L. Dlabay, R. J. Hughes, M. Hart	McGraw-Hill
0503400	Financial Analysis and Planning	Principles Of Managerial Finance	Zutter, Smart	Pearson
0503460	Financial Engineering	Principles of Financial Engineering	Robert Kosowski, Salih Neftci	Academic Press
0503470	Financial Markets and Institutions	Financial Markets and Institutions	Anthony Saunders, Marcia Cornett and Otgo Erhemjamts	McGraw-Hill
0503480	Financial Feasibility Study	Project Management: A Managerial Approach	Jack R. Meredith, Scott M. Shafer, Samuel J. Mantel Jr.	Wiley

0508200	Mathematics for Business	Math for Business and Finance: An Algebraic Approach	Jeffrey Slater and Sharon Wittry	McGraw Hill
0508201	Statistics for Business Decision-Making	Business Statistics and Analytics in Practice	Bruce L. Bowerman, Anne M Drougas, William M Duckworth, Amy G Froelich, Ruth M Hummel	McGraw Hill
0508203	Scientific Research Methodology	Research Methodology: A Step-by-Step Guide for Beginners	Kumar, R.	Sage
0509200	Principles of Macroeconomics	Principles of Macroeconomics	Karl E Case, Ray C Fair and Sharon Oster	Pearson
0509210	Principles of Microeconomics	Principles of Microeconomics	Robert H. Frank, Ben S. Bernanke, Kate Antonovics, Ori Heffetz	McGraw Hill