



Al Ain University of Science and Technology

College of Business

Textbooks for the 1st Semester 2017/2018

Bachelor of Business Administration Program:

1- Management Concentration:

NO	Course		Textbook			
	Code	Title	Title	Author/s	Publisher	Year / Ed.
1.	0501100A	Introduction to Time Management	اساسيات إدارة الوقت للوظيفة والحياة العامة	أ.د. ربحي عليان	دار جرير للنشر	1 st ed. 2011
2.	0501150	Leadership and Teamwork	The Art and Science of Leadership	Afasaneh Nahavandi	Prentice Hall	2015
3.	0501170	Fund. Of Innovation and Entrepreneurship	Entrepreneurship: Successfully Launching New Ventures	Barringer, B.R., & Ireland, R.D.	Pearson	2016
4.	0501170A	Fund. Of Innovation and Entrepreneurship	ريادة الأعمال (صناعة القرن الحادي والعشرين)	علي فلاح مفلح الزعبي	دار الكتاب الجامعي	2016
5.	0501200	Principles of Management	Fundamentals of Management	Robbins, S. P. and DeCenzo, D. A.	Prentice Hall, Inc.	7 th ed., 2011.
6.	0501200A	Principles of Management	أساسيات علم الإدارة	وسيم اسماعيل الهابيل	دار الكتاب الجامعي	2016
7.	0501210	International Business Management	International Business: Managerial Perspective	Ricky W. Griffin	Pearson	8th E / 2015
8.	0501330	Organizational Behavior	Essentials of Organizational Behavior	Stephen P. Robbins & Timothy A. Judge	Pearson	2016
9.	0501350	Leadership for Managers	Leadership: Theory and Practice	Peter G. Northouse	Prentice Hall	6th Edition (2016)
10.	0501360	Managing Performance	Performance Management	Herman Aguinis	Prentice Hall	2 nd Edition, 2013
11.	0501430	Organization and Job Design	Quality management, organization, and strategy	EVANS, J.R.	Cengage Learning	6 th ed. 2010
12.	0501431	Organizational Communication	Fundamentals of Organizational Communication	Pamela S. Shockley-Zalabak	Pearson	9th E / 2014
13.	0501440	Strategic Management	Concepts in Strategic Management and Business Policy	Thomas L .Wheelen, J. and David Hunger, Allan Hoffman, C.E. Bamford	Prentice Hall	14 th ed. 2015

NO	Course		Textbook			
	Code	Title	Title	Author/s	Publisher	Year / Ed.
14.	0501470	Innovation Management & Creativity	Innovation acceleration: Transforming Organizational Thinking	Donald Kuratko, Jeffrey Hornsby, Michael Goldsby	Pub. Prentice Hall	2012
15.	0501480	Quality Management	Quality Management for Organizational Excellence	D. L. Goetsch, S. B. Davis	Pearson	7th Ed, 2012
16.	0501481	Production and Operations Management	Operations Management: Processes and Supply Chains	L. J. Krajewski, L. P. Ritzman, M. K. Malhotra	Pearson	11th Ed, 2015

2- Accounting Concentration:

NO	Course		Textbook			
	Code	Title	Title	Author/s	Publisher	Year / Ed.
1.	0502200	Principles of Financial Accounting	Financial Accounting IFRS	Weygandt, Kieso and Kimmel	John Wiley & Sons, New York.	2015/3 rd edition
2.	0502230	Principles of Managerial Accounting	Managerial Accounting	Garrison, R., Noreen, E., and Brewer, P.	McGraw Hill Irwin	(2013) 14th edition
3.	0502320	Intermediate Accounting (II)	Intermediate Accounting IFRS	Kieso, Weygandt & Warfield	John Wiley & Sons, New York.	2014/2 nd edition
4.	0502360	Government Accounting	Government and Not-for-profit Accounting: concepts and practices	Granof, Michael	Wiley	2013 6 th , ed.
5.	0502420	Financial Statement Analysis	Financial Reporting and Analysis	Gibson, Charles H.	South-Western Cengage Learning	(2013) 13th edition
6.	0502470	Operational Auditing	Auditing and Assurance Services: An Integrated Approach	Arens, A., Elder, R., and Beasley, M.,	Pearson, Prentice Hall, Upper Saddle River, New Jersey.	2013/15 th edition

3- Finance and Banking Concentration:

NO	Course		Textbook			
	Code	Title	Title	Author/s	Publisher	Year / Ed.
1.	0503300	Principles of Financial Management	Principles of Managerial Finance	GITMAN, L., and Zutter, Chad.	Pearson Prentice Hall	2015/13th
2.	0503309	Risk Management and Insurance	Principles of Risk Management and Insurance	REJDA, G. E	Prentice Hall	13 th ed. 2016
3.	0503320	Investment Management	Essentials of Investments	BODIE, Z., KANE, A., MARCUS	McGraw Hill International	2013/9th
4.	0503340	Islamic Financial Institutions	Understanding Islamic Finance	Muhammad Ayub	John Wiley & Sons, Ltd	2007
5.	0503480	Financial Feasibility Studies	Feasibility Study Preparation and Analysis Book	PCH Publications Editors	PCH Publications	2013

4- Marketing Concentration:

NO	Course		Textbook			
	Code	Title	Title	Author/s	Publisher	Year / Ed.
1.	0504200	Principles of Marketing	Principles of Marketing Arab world edition	Philip Kotler, et. all	Pearson Education	2012
2.	0504200A	إدارة التسويق	مبادئ التسويق الحديث : بين النظرية و التطبيق	زكريا عزام عبدالباسط حسونه مصطفى سعيد الشيخ	دار المسيرة للنشر و التوزيع و الطباعة	2014

5- HR Management Concentration:

NO	Course		Textbook			
	Code	Title	Title	Author/s	Publisher	Year / Ed.
1.	0505310	Organizational Change	Experiential Approach to Organization Development	Donald R Brown	Prentice Hall	8 th Edition, 2011
2.	0505420	Compensation and Benefits Management	Strategic Compensation; A Human Resource Management Approach	Joseph J. Martocchio	Prentice Hall	9 th Edition, 2017
3.	0505440	Strategic HRM	Strategic Human Resource Management	Micheal Armstrong	Kogan Page	6 th E / 2016

6- MIS Concentration:

NO	Course		Textbook			
	Code	Title	Title	Author/s	Publisher	Year / Ed.
1.	0506203	Principles of MIS	Management Information Systems	James O'Brien, George Marakas	Prentice Hall	2015/10 th Ed.
2.	0506400	Knowledge Management	Knowledge Management in Theory and Practice	Dalkir, K.	The MIT Press	2 nd edition, 2011.
3.	0506440	Web Engineering	New Perspectives HTML, CSS, and Dynamic HTML	Patrick Carey	Course Technology	2016/ 6 TH Ed.
4.	0506450	Project Management	Information Technology Project Management	Kathy Schwalbe	Thomson Course Technology	8th Ed, 2016
5.	0506460	Business Data Communications	Business Data Communications and Networking	J. Fitzgerald, A. Dennis	Wiley	12th Ed, 2014

Varieties:

NO	Course		Textbook			
	Code	Title	Title	Author/s	Publisher	Year / Ed.
1.	0507210	Business Ethics	Business Ethics	Andrew Ghillyer	McGraw-Hill/Irwin	4 th ed. 2013
2.	0507400	Business Law	Business Law: The Ethical, Global, and E-Commerce Environment	Jane P. Mallor, A. Barnes, L. Bowers, and A. Langvardt	McGraw-Hill	14 th Edition, 2010
3.	0508200	Mathematics for Business	Mathematics for Economics & Business	Jacques, I.	Pearson	2015 / 8 th .
4.	0508201	Statistics for Business Decision-Making	Business Statistics in practice	Bruce L. Bowerman, Richard T. O'Connell and Emily S. Murphree	McGraw Hill	2014/ 7 th ed.
5.	0508203	Scientific Research Methodology	Research methodology: a step by step guide for beginners	Kumar, R.	Sage Publications Inc.	2014/4 th ed.
6.	0508203A	Scientific Research Methodology	البحث العلمي واستخدام مصادر المعلومات التقليدية والالكترونية	قندلجي، عامر	دار المسيرة للنشر والتوزيع	2015 / 6 th .
7.	0508300	Quantitative Business Analysis	Quantitative Analysis for Management	Barry Render, Ralph M. Stair Jr. & Michael, E. Hanna	Pearson	2015 / 12 th .
8.	0509200	Principles of Macroeconomics	Principles of Macroeconomics	Karl E Case, Ray C Fair and Sharon Oster	Prentice Hall	12 th edition, 2017.
9.	0509210	Principles of Microeconomics	Principles of Microeconomics	Karl E. Case, Ray C. Fair and Sharon Oster	Prentice Hall	12 th edition, 2017.

Master of Business Administration Program:

NO.	Course		Textbook			
	Code	Title	Title	Author/s	Publisher	Year / Ed.
1.	0501608	Quality and Operations Management	Operations Management: Processes and Supply Chains	Krajewski, L.J., L.P. Ritzman, and M.K. Malhotra, "	Pearson Education	11th.ed.,, 2016
2.	0501609	Strategic Management	Strategic Management: A Competitive Advantage Approach, Concepts & Cases	Fred R. David, Forest R. David	Prentice Hall	15 th ed. 2015
3.	0501640	International Business Management	International Business: The Challenges of Globalization	John J. Wild & Kenneth L. Wild (2016)	Pearson Education	2016/ 8 th Edition
4.	0502603	Managerial Accounting	Managerial Accounting	Garrison, Noreen, Brewer, and Mardini,	Middle East	2014 2 nd , ed.
5.	0503605	Financial Management	Financial Management: Theory and Practice	Eugene F. Brigham and Michael C. Ehrhardt	South-Western	(2015) 13th edition
6.	0504606	Marketing Management	Marketing Management	Dawn Iacobucci	Cengage Learning	2018
7.	0505640	Talents Management	The Talent Management Handbook	Lance Berger	McGraw-Hill	2 nd E / 2011
8.	0506607	Management Information Systems	"Management Information Systems": Managing the Digital Firm	Laudon K. C, J. P. Laudon,	Pearson International Edition	2016/ 14 th Ed.
9.	0509601	Statistics and Research Methodology	- Research Methods for Business Students - Business Statistics: A Decision-Making Approach	- Saunders, M., Lewis, P., & Thornhill, P - David F. Groebner, Patrick W. Shannon and Phillip C. Fry	- Pearson Education - Prentice Hall 2013.	- 7 th Edition, 2016 - 9 th Edition, 2013
10.	0509603	Managerial Economics	Managerial Economics and Business Strategy	Michael R. Baye and Jeffery T. Prince	McGraw-Hill	8 th Edition, 2014

Pre – MBA Courses:

NO.	Course		Textbook			
	Code	Title	Title	Author/s	Publisher	Year / Ed.
1.	0501501	Principle of Management	Fundamentals of Management	Robbins, S. P. and DeCenzo, D. A.	Prentice Hall, Inc.	7 th ed., 2011.
2.	0502501	Principles of Financial Accounting	Financial Accounting IFRS	Weygandt, Kieso and Kimmel	John Wiley & Sons, New York.	2015/3 rd edition
3.	0504501	Principles of Marketing Management	Principles of Marketing Arab world edition	Philip Kotler, et. all	Pearson Education	2012
4.	0509501	Principles of Economics	Principles of Microeconomics	Karl E. Case, Ray C. Fair and Sharon Oster	Prentice Hall	12 th edition, 2017.